

Does Canadian Blood Services Have an Image Problem?

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Ignite Waterloo 12, June 13 2013

LOCK



Canadian Blood Services
it's in you to give

Blood



Bridgeport blood donation clinic. Paul Nijjar. Licence: CC-BY-SA-2.0



Question 31: Africa

- a.** Were you born in or have you lived in Africa since 1977?
- b.** Since 1977, did you receive a blood transfusion or blood product in Africa?
- c.** Have you had sexual contact with anyone who was born in or lived in Africa since 1977?

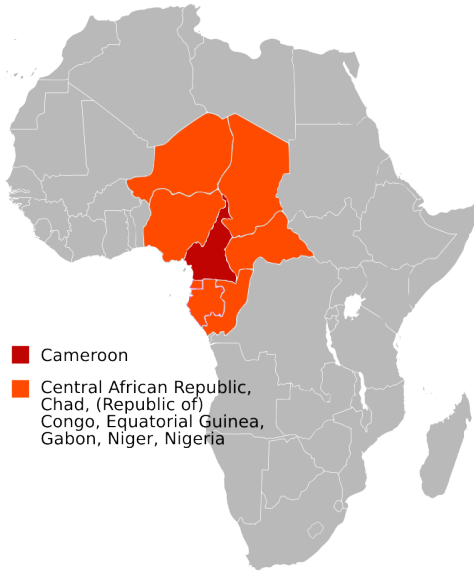


■ Cameroon

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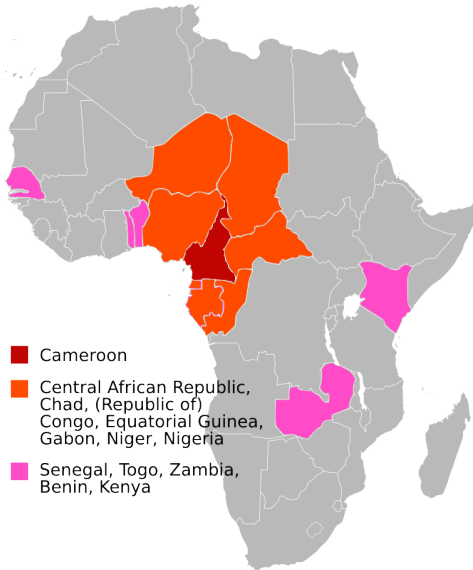
<https://en.wikipedia.org/wiki/File:BlankMap-Africa.svg>

HIV-1 Group O



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HIV-1 Group O Tests

BIO-RAD Genetic Systems (TM) HIV-1/HIV-2 PLUS O EIA

- Approved by Health Canada in 2002, US FDA in 2003

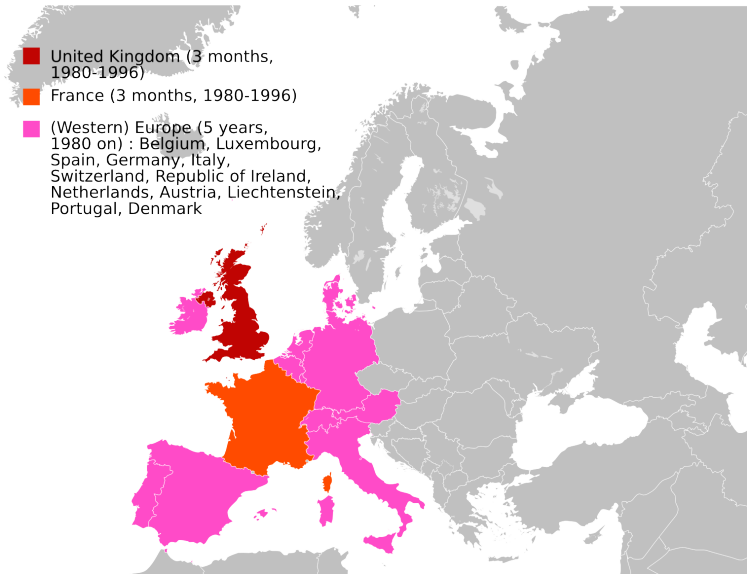
ABBOTT PRISM HIV O Plus Assay

- Approved by Health Canada in 2012, US FDA in 2009

Question 8: Europe

- a. Since 1980, did you receive a blood transfusion or blood product in the United Kingdom, France or elsewhere in Europe?
- b. Have you spent a total of 3 months or more in the United Kingdom (England, Northern Ireland, Scotland, Wales, the Isle of Man, or the Channel Islands) from January 1, 1980 through December 31, 1996?
- c. Have you spent a total of 3 months or more in France from January 1, 1980 through December 31, 1996?
- d. Have you spent a total of 6 months or more in Saudi Arabia from January 1, 1980 through December 31, 1996?
- e. Have you spent a total of 5 years or more in Europe since January 1, 1980?





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https://en.wikipedia.org/wiki/File:Location_European_nation_states.svg

The Great Loosening

2005

UK and France deferral windows
changed from “1980 onwards” to
“1980-1996”.

(this “balances the safety of Canada’s blood supply with
the need for donors.”)



The Image So Far?

Africa: “high-risk” section

Europe: “cubicle” section

Question 14: Latin America

- a.** Have you spent a total of 6 months or more in a continuous period in Mexico, Central America, or South America?
- b.** Were you born in Mexico, Central America, or South America?
- c.** Was your mother or grandmother born in Mexico, Central America, or South America?

Question 11: Chagas' Disease

Have you ever had:

- e. Chagas' disease, babesiosis or leishmaniasis?



Members of the US Consulate give blood. Licence: CC-BY-2.0

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<http://www.bobblahblah.com/2010/11/giving-blood-its-fast-easy-fun-they-have-cookies/>